

## About McMaster University

Founded in 1887, at McMaster, our purpose is the discovery, communication and preservation of knowledge. In our teaching, research and scholarship, we are committed to creativity, innovation and excellence.

- one of only four Canadian universities ranked among top 75 in the world
  - ranked 66th in the Shanghai Jiao Tong Ranking of World Universities 2018
  - ranked 72th in the Times Higher Education World University Rankings 2019
- named Canada's most research-intensive, medical-doctoral university by Research Infosource in 2017 and 2018
- the McMaster Model, a student-centered, problem-based, transdisciplinary approach to learning that has been adopted worldwide
- home of **three Nobel prize-winners**: McMaster Professor Bertram Brockhouse (Physics in 1994), McMaster graduates Myron Scholes (Economics, 1997), Donna Strickland (Physics, 2018)
- top rated programs in: **Business, Engineering, Health Sciences, Humanities, Science, and Social Sciences**



## Summer English Program - Entrepreneurship & Innovation Focus

This program is designed to provide participants with a foundation of concepts, skills

and English language relevant to Entrepreneurship and Innovation. While practicing and improving language skills, participants will have an opportunity to learn essential concepts of innovative entrepreneurship, including: Entrepreneurial Opportunity Identification, Leadership for Innovation, Enterprise Opportunity Development, and Business Launch and Development.

### Program Features:

- Lectures by expert faculty from McMaster's Entrepreneurship & Innovation Program and Communication Studies & Multimedia Program
- Highly qualified and experienced English language instructors
- Access to university facilities and services
- Welcome / Farewell ceremonies
- Progress Report & Certificate of Graduation
- Pitch Competition (prizes for 1st, 2nd, 3rd places)
- 3-day Eastern Canada Cultural trip to Ottawa, Montreal, Quebec City and the 1000 Islands

**Contact:** Office of International Affairs, McMaster University

1280 Main Street West, Hamilton, Ontario, Canada, L8S 4K1  
 905.525.9140 ext. 24211, 21410 Fax: 905.546.5212  
[oia@mcmaster.ca](mailto:oia@mcmaster.ca), [chenmay@mcmaster.ca](mailto:chenmay@mcmaster.ca)  
[www.oia.mcmaster.ca](http://www.oia.mcmaster.ca)

